



Where People Matter
**NORTHWESTERN
BANK**

SPARK AWARD APPLICATION

Sponsored by Northwestern Bank

Deadline: June 30, 2018

Applicants Name (s) _____

Business Name: _____

Address _____

City _____ State _____ Zip Code _____

Email Address _____

Cell Phone _____

Website (if available) _____

Social Pages Handle (Facebook, Instagram, Twitter, if any)

Date business opened _____

I/We, the applicant, understand that this business plan will not be disclosed to any person, firm or company, except as deemed necessary in order to evaluate, interview and judge for this award, or when faced with legal obligation to do so. I/We understand that the judge's (Northwestern Bank) decision is final. Applicant must be present for FITNESS EXPO on Saturday, September 15, 2018.

Signature _____ Date _____

Signature _____ Date _____

Application Checklist

- Completed Spark Award Application Form (page 1)
- Business Summary (See Below)
- Email Application to kim@kimbentley.fitness Subject Line: Spark Award.

The BUSINESS SUMMARY should include the following information. Please limit to two pages.

- Business Description.
- Core values of your business.
- Your marketing strategy.
- What inspired you to start a health and fitness related business and how do you feel your business benefits the Chippewa Valley in regards to health and fitness?
- Outline how you would use the leads generated from the FITNESS EXPO and why.

Award applicants may reserve a FITNESS EXPO Exhibitor Booth at Award Applicant Special pricing with a down payment of \$100.00. (The down payment will be reimbursed to the award winner).

Questions?

Email Kim Larsen expo@kimbentley.fitness Subject Line: Spark Award.

Application Deadline

Email your business plan and page 1 of this application by 11:59 pm, June 30, 2018. Late applications will not be accepted.

Email your application to expo@kimbentley.fitness Subject Line: Spark Award.

Ensure that you will receive EXPO updates, please add expo@kimbentley.fitness and kim@kimbentley.fitness to your email address book!

#kimbentley #fitepoec